

# **Delta Hotel Fredericton, New Brunswick February 27-29, 2008**

## **BIOGRAPHIES** *(in order of appearance)*

### **WEDNESDAY, FEBRUARY 27**

#### **1:30 Opening Remarks**

##### **New Brunswick Welcoming Address**

##### **The Honourable Roland Haché, Minister, New Brunswick Environment Minister responsible for the Northern New Brunswick Initiative**

Roland Haché was born on June 14, 1947, in Nigadoo, New Brunswick. He graduated from Petit Rocher Regional School. He holds a Bachelor of Arts with a specialization in administration from the Université de Moncton and a Bachelor of Education (Postsecondary Education) from the same university. In addition, he took several MBA courses.

His work experience is extensive. Among other things, he worked as a teacher for the Commission scolaire du Golfe in Sept-Îles, Quebec. He held the position of assistant manager at the National Bank in Petit Rocher. He also served the Conseil scolaire Jérôme-Boudreau in several capacities concurrently, including those of school dropout prevention worker and discipline development officer.

Mr. Haché also worked at Bathurst Community College where he taught courses in management, accounting, and human resources management, as well as other subjects. He concurrently held the posts of teacher and head of the entrepreneurship program at NBCC-Bathurst.

Very active in the community, he served as mayor of the village of Petit Rocher, president of the Administration portuaire du quai régionale de Petit-Rocher, towns and villages representative to the New Brunswick Employees Pension Plan, and adviser to the Chaleur Regional Development Commission.

He was first elected to the Legislative Assembly of New Brunswick as the Member for Nigadoo Chaleur in the provincial general election held on June 7, 1999. He was re-elected to serve in the Fifty-Fifth Legislature at the provincial general election held June 9, 2003. He was re-elected in the provincial election held September 18, 2006.

Mr. Haché has one son, Chris, an officer in the Canadian Armed Forces. Chris and his wife Margaret have one daughter, Charlotte.

**Duncan Bury, Head, Instrument Framework Development,  
Environmental Stewardship Branch, Environment Canada**

**Greg Shanks, Director, Stewardship Branch, New Brunswick Environment**

**WORKSHOP MODERATOR**

Parker Gray has twenty two years experience with the New Brunswick government working in economic development and environmental policy. He was the primary architect of New Brunswick's early extended producer responsibility (EPR) legislation and programmes – the Beverage Containers Programme and the Tire Stewardship Programme.

Some of his other accomplishments include:

- Author of the province's Strategy for the Integrated Management of Hazardous Materials with follow-up legislative work on hazardous waste management as well as municipal solid waste.
- Primary responsibility for the Potable Water regulation, with policy responsibilities for water protection legislation and land use policies.
- Chairman of the CCME task force on Economic Integration and the use of Economic Instruments.
- Responsible for the Province's input on the environmental impact of trade legislation and international agreements (CAFTA, NAFTA and the Canadian Internal Trade Agreement).
- Policy support for the establishment and operation of the Premiers Roundtable on Environment and Economy. Assisted with both the process and content of preparing a Sustainable Development Strategy through public consultation and sectoral working groups.
- Policy support for the establishment of the Commission on Land Use and the Environment as well as chair of subsequent committees on Development on Flood Plains and the Bulk Export of Water.

His International work includes:

- Three years working with the Latin America and Caribbean Model Forest Network developing projects and expanding the resource base – based in Chile and Costa Rica with extensive work in Argentina and Bolivia.
- Consulting work on a CIDA project dealing with rationalizing pesticide legislation and management in Chile and Uruguay.

He has a B.A. from New York State University in International Relations and Resource Management followed by 10 years as owner/operator of a cow-calf operation in New Brunswick prior to joining the provincial government.

**14:00 – 15:15 - SESSION 1**

Environmental Performance in EPR Programs – Some perspectives on the reporting of EPR programs – how well are EPR programs performing in Alberta, Canada and in Europe?

**Duncan Bury**  
**Head, Instrument Framework Development, Environmental Stewardship Branch, Environment Canada**

Duncan Bury is the Head of Instrument Framework Development in Environment Canada's Environmental Stewardship Branch in Ottawa. He is responsible for work in the areas of Extended Producer Responsibility (EPR), product policy prevention, and the management of electronics and electrical equipment. He joined Environment Canada to work on the National Packaging Protocol in 1995.

He is the co-chair of Canada's bi-annual series of national EPR workshops and has been involved directly in every National EPR workshop from the first which was held in May 1997. He is a member of the Canadian Council of Minister's of Environment (CCME) EPR Task Group and is involved directly in the CCME's development of a National Action Plan for EPR.

Duncan chairs Canada's National Steering Committee for Electronics Recycling (NSCER) and has played a leading role in the development of electronics and other producer responsibility and product stewardship programs. Duncan served as Canada's delegate to the Organization of Economic Cooperation and Development's (OECD) Expert Group on Waste Minimization and has represented Canada at numerous other OECD meetings and workshops such as those on EPR and the economics of waste. He has participated in, and given presentations at numerous workshops and conferences on producer responsibility and stewardship, sustainable consumption and production and product policies for electronics, and batteries.

Prior to joining Environment Canada Duncan was the Manager of Waste Diversion with the former Regional Municipality of Ottawa-Carleton in Ontario. In this capacity, and in his previous position as Waste Management Coordinator for the City of Ottawa he was responsible for the planning, start up, and operation of the municipal "blue box" recycling program and other waste diversion initiatives.

Duncan has been working in the areas of producer responsibility, waste management, and waste minimization for 25 years. He attended high school and university in Saskatoon, Saskatchewan and holds a Masters degree in urban and regional planning from the Faculty of Environmental Studies at the University of Waterloo in Ontario.

**Jeff Wilson, Anielski Consulting**

Jeffrey Wilson is a freelance researcher, policy analyst and Senior Research Associate of Anielski Management Inc. He has worked with several organizations involved with

measuring the full social, environmental and economic benefits and costs of various government policies as well as developing quality of life and sustainability indicators and the valuation of natural and social capital. Jeff is an expert in GPI full cost benefit analysis recently completing a major study with Mark Anielski calculating the full environmental and societal costs and benefits of the Alberta Government's waste stewardship and recycling programs. Jeff's research focus has been ecological economics, environmental measurement frameworks, and models of sustainability. He is an expert in ecological footprint analysis authoring numerous ecological footprint studies at the national, provincial, and community level. He co-authored the Nova Scotia Solid Waste-Resource Accounts; an assessment of the total economic costs and benefits of Nova Scotia's waste management system. Jeff has also done work for Hampton and Hampton Consulting, Pembina Institute, Federation of Canadian Municipalities, Smart Growth Canada Network, Alberta Environment, the City of Calgary, the City of Edmonton, and the community of Eskasoni.

### **Chris Van Rossem, Lund University Sweden, International**

Chris van Rossem is a research associate and doctoral candidate at the International Institute for Industrial Environmental Economics (IIIEE) at Lund University in Sweden. He is member of the IIIEE's Sustainable Consumption and Production (SCP) research group and is particularly interested in how corporations and organisations respond to product-oriented environmental policy and legislation. His current research focuses on how the design of Extended Producer Responsibility (EPR) legislation, particularly in the electrical and electronic equipment sector, impacts incentives for improved product and product system design.

Before moving to Sweden in 2000 to attend the IIIEE MSc Programme in Environmental Management and Policy, Chris was employed as a Research Analyst at Corporations Supporting Recycling (CSR) during the period when it held the secretariat of the interim Waste Diversion Organization (WDO). He has also held positions at the Recycling Council of Ontario (RCO) and the City of Peterborough Waste Reduction Office.

### **15:30 – 17:00 - SESSION 2**

The challenges of benchmarking and target setting – should targets be set for EPR programs, and if yes, how should targets be measured? An exploration of experiences in Alberta, Manitoba, Canada and Norway

### **John Jackson, author, *Extended Producer Responsibility in Canada, Europe and the United States***

John Jackson has worked on waste and EPR issues for the past twenty-five years, with a focus on waste management options, environmental contamination issues, and public participation and consultation.

John is a board member of Waste Diversion Ontario and was a board member of the Recycling Council of Ontario for ten years. He is also coordinator of the Citizens' Network on Waste Management.

His publications in the waste field include:

- *Resources - Not Garbage*,
- *"The Use of Compensation in 'Closing the Deal'"*,
- *"Resource Management Systems: An Alternative to Current Waste Management Systems"*,
- *"Citizens, Science, Technology and the Environment"*,
- *Managing Wastes: A Guide to Citizens' Involvement*,
- *"The Ethos of Growth & Our Environmental Crisis"*,
- *"NIMBY: A Positive Influence"*,
- *Chemical Nightmare: The Unnecessary Legacy of Toxic Wastes*,
- *A Citizens' Guide to the National Pollutant Release Inventory*,
- *"Extended Producer Responsibility in Canada, Europe and the United States"* and *"Towards Materials Efficiency: The Sustainable Use of Natural Resources,"* in *European and Canadian Environmental Law: Best Practices and Opportunities for Co-operation*.

John has taught waste management at Trent University in Peterborough since 1996. He was a member of Ontario's Environmental Appeal Board from 1992 to 1997.

John is currently program director for Great Lakes United, a bi-national coalition of groups dedicated to protecting and restoring the Great Lakes and St. Lawrence River basin.

#### **Charles Meredith, former manager Bearing Point Consultants**

Charles Meredith is a former management consultant with over 22 years of consulting experience with both the public and private sectors. He spent the first 11 years of his career working in the private sector conducting organizational turnarounds in Canada and the US. He spent the last 11 years of his career with BearingPoint and KPMG Consulting in their Edmonton office, working in the public services practice in addition to operating several independent businesses.

He has extensive experience within numerous industries; with over 250 organizations in Canada and the United States. Charles has conducted numerous engagements in the environmental field, including three high profile engagements for Alberta Environment. His most recent engagement was a benchmarking review of tire, beverage container, and electronics recycling programs in 2006.

He is now retired in the San Diego area in California running a sun tanning salon and enjoying everything life has to offer.

#### **Grethe Midgaard Torrissen, Senior Advisor, Norwegian Ministry of the Environment**

Grethe Midgaard Torrissen is working as a senior advisor in the Norwegian Ministry of the Environment, Department of Pollution. Her main responsibilities are related to the development of cross-cutting policies and instruments in the area of product policy and

sustainable production and consumption. In 1999/2000 she was working on the evaluation and cost-benefit analyses of the Norwegian EPR programmes on packaging waste. She holds a MSc in Economics. Grethe has broad experiences from international cooperation. She has been representing Norway in the UN process for sustainable production and consumption (the Marrakech process), the OECD working party for national environmental policy, the EU integrated product policy process and the Nordic Council of Ministers Integrated Product Policy group. In 2000 she was on an executive interchange with the EU commission. Currently she is on an executive interchange with Environment Canada.

**Jim Ferguson, Green Manitoba, Manitoba Energy, Science and Technology**

Jim Ferguson is Manager of Waste Reduction Programs with Green Manitoba, a provincial agency established in April 2006 to deliver enhanced product stewardship, energy efficiency and water conservation programs. Jim is a graduate of the University of Manitoba in Agricultural Economics and Business Management. He is currently coordinating the development of new producer responsibility programs for tires, packaging and printed paper, household hazardous waste and electronic waste and is a member of the Canadian Council of Ministers of the Environment EPR Task Group and Board of Directors of the Manitoba Product Stewardship Corporation.

**THURSDAY FEBRUARY 28th**

**08:30 – 08:45** Fredericton Welcoming Address

**Councillor Tony Whalen - "First to Kyoto" Initiative**

Tony Whalen was elected to Fredericton City Council in May 2004 and is currently serving his first four-year term as City Councillor for the Skyline Acres area.

Councillor Whalen is Chair of the Public Safety and Environment Committee and Vice-Chair of the Information Technology Committee. He is a member of the Superannuation Board, the Cities of New Brunswick Association and Co-Chair of the Mayor's Working Committee on Community/University Relations.

Councillor Whalen is a Professional Engineer and presently works as a Senior Drinking Water Engineer for the Department of Environment; a position he has held since 2002. He has worked in the Environmental field throughout North America for over 13 years since graduating from Chemical Engineering at U.N.B. in 1994.

Councillor Whalen also holds memberships in a variety of organizations including the Association of Professional Engineers & Geoscientists of NB, the Professional Institute of Public Service of Canada, the Atlantic Canada Water Works Association, the New Brunswick Backflow Prevention Association, and the Maritime Provinces Water & Wastewater Association.

**09:00 – 10:00** Keynote Address

**Kurt van der Herten, DG Environment, European Commission, Brussels**

Kurt Van der Herten holds a degree in chemical engineering and a Master's Degree in Environmental Sciences. After graduating he spent his entire career working in environmental public administration. He started working at the Brussels region of Belgium where he was responsible for environmental and asbestos removal licensing and impact assessments, a job which included a wide range of environmental aspects. It was only in 2000 when he moved to the Flemish Public Waste Administration that he started working on EU waste files as the landfill, end-of-life vehicles, packaging and waste electrical and electronic equipment Directives. For the WEEE Directive he took part as policy advisor in the negotiation work for the Council and later on he was responsible for the implementation of the Directive for the Flemish Region. His work and experience in several EU waste related subjects put him in a good position to join the European Commission as a national seconded expert. He is desk officer for the WEEE Directive since 1<sup>st</sup> December 2004.

**10:30 – 12:00 – SESSION 3**

Structuring PROs to maximize efficiency and environmental performance – how within a collective EPR organization can better environmental performance be rewarded and encouraged? - how should costs of the PRO be handled?

**Michael Brossard - Senior Vice-President, Marketing RONA**

Born in 1954, Michael Brossard studied at the École des Hautes Études Commerciales in Montréal, earning a Bachelor's degree in Business Administration with a major in marketing in 1976. He has been working in marketing for 29 years, establishing a solid reputation as a brand builder with Culinar, Delisle, TQS as well as Bauer Nike Hockey. He also worked on numerous projects in the United States and Europe which allowed him to have an international perspective on the advertising market. Brossard joined RONA in 2000 and has held progressively senior marketing positions. He was promoted to Senior Vice-President, Marketing in May 2005. As such, he is responsible for RONA's main marketing plan throughout Canada. Brossard is the one who orchestrated RONA's acquisition of the Olympics Rings Rights for the next 4 Olympic Games including Vancouver 2010.

**Glenda Gies - Executive Director, Waste Diversion Ontario**

Glenda has been directly involved in the evolution of recycling, composting and other 3Rs systems since the late 1970's.

Between 1978 and 1989, Glenda guided the growth of a community recycling program in the Region of Durham from a drop off depot to region wide collection of recyclables with centralized processing at a material recovery facility. Between 1989 and 1992, Glenda participated in research and development that led to a patented Canadian in-vessel composting technology.

From 1992 to 2003, Glenda worked as an independent consultant with Canadian and international organizations, governments and private companies to develop waste diversion policies, plans and operating systems.

Glenda joined Waste Diversion Ontario as Executive Director on April 1, 2003. Over the past five years, Glenda has participated in the implementation of the Blue Box Program Plan, the first program approved under the Waste Diversion Act. Glenda has also supported the development of a Scrap Tire Program Plan, submitted to the Minister in September 2004, and a Municipal Hazardous or Special Waste Program Plan, submitted to the Minister in May 2007. In preparation for development of a diversion program for Waste Electronics and Electrical Equipment (WEEE), Glenda participated in a study assessing current Ontario management practices for WEEE that was submitted to the Minister in July 2005 and is currently supporting the development of a WEEE program which is due to the Minister in March 2008.

### **Bryan Howell, Manager, Encorp Atlantic**

Bryan has facilitated the activities of Encorp Atlantic, since its inception in 1992. The company provides cost efficient beverage container waste management services to organizations that distribute deposit-bearing beverage containers in New Brunswick.

His progressive career in the consumer packaging field spans 50 years with broad experience gained from working for some of the world's largest packaging organizations. Over the years, entrepreneurial ambitions have been satisfied through involvement in successful packaging industry developments. Trained as an engineer, Bryan has nine patents to his name, numerous package design awards, including a "Eurostar", the European Packaging Federation's highest award.

### **13:30 – 15:00 – SESSION 4**

Harmonization and Common EPR Frameworks – what frameworks and tools can be used to support the consistent application of EPR policies and the implementation of operating programs? – perspectives from California, the CCME, PROs and a major national retailer

### **Don Jardine, Director, Pollution Prevention Division, Prince Edward Island**

## **Department of Environment, Energy and Forestry, Chair, CCME EPR Task Group**

Don Jardine is the Director of the Pollution Prevention Division with the Prince Edward Island Department of Environment Energy and Forestry in Charlottetown. In this position he is involved with the management and regulation of solid waste in the province. Prince Edward Island has a source separation system for all solid waste generated in the province and this has led to a greater provincial awareness of solid waste and packaging issues.

Since 2002, Mr. Jardine has been the provincial representative on the Canadian Council of Ministers of the Environment (CCME), Environmental Planning and Protection Committee (EPPC). In 2005 he was appointed chair of the Extended Producer Responsibility Task Group, with CCME.

## **Ron Dreidger, P.Eng. - Director, British Columbia Used Oil Management Association**

Ron spent thirty years with the British Columbia Ministry of Environment, the last 12 years as the Director responsible for the implementation of the province's municipal solid waste management strategy, including a number of industry product stewardship programs. In March 2003 Ron accepted the position of Executive Director of the BC Used Oil Management Association. In this role, Ron is responsible for the management of the industry stewardship program for the collection and recycling of used oil, oil filters and oil containers.

During his career, Ron has served in executive positions with the BC Association of Professional Engineers and Geologists and with the BC Professional Employees Association and served a three-year term on the Royal Roads University Advisory Board for environmental programs. Ron is currently a member of the Fraser Valley Regional District Plan Monitoring Committee and on the Executive of the British Columbia Chapter of the Solid Waste Association of North America.

## **Kathy Frevert – Senior Integrated Waste Management Specialist, California Integrated Waste Management Board**

Ms. Frevert is a Senior Specialist at the California Integrated Waste Management Board (Board), part of the California Environmental Protection Agency (EPA). Currently, she serves as the team lead for Extended Producer Responsibility (EPR). The team is charged with implementing the Board's strategic directive that seeks statutory authority to foster "cradle-to-cradle" producer responsibility and to develop producer-financed and producer-managed systems for product discards.

Prior to working on EPR, Ms. Frevert facilitated activities for the Environmentally Preferable Purchasing (EPP) Task Force to achieve the goals found in Chapter 575, Statutes of 2002 (a.k.a. AB 498). The Task Force brought together the state's Dept. of General Services and environmental, public health, and large purchasing agencies to implement EPP. Activities included developing policies, incorporating environmental

language into bid documents, developing product specific environmental certifications, tracking results, and training. Prior to her work on EPP she facilitated for the Sustainable Building Task Force.

Her experience includes fourteen years at the CIWMB and four years at the U.S. EPA working on a variety of programs.

**Grant Caven, Manager, Environment, Health and Safety, Canadian Tire Corporation**

Grant Caven is Manager of Environment, Health and Safety (EHS) for Canadian Tire Retail (CTR). Nationally, Canadian Tire Corporation operates more than 1,160 general merchandise and apparel retail stores, gas stations and car washes in an interrelated network of businesses engaged in retail, financial services and petroleum. CTR is Canada's most shopped general merchandise retailer with 473 Canadian Tire Retail outlets.

Among other duties, Grant is responsible for managing CTR's compliance to product stewardship programs across the country and working with provincial agencies and non-profit organizations during the development and consultation phases for new program development and implementation.

To support this work, Grant is or has actively participated at the Board of Directors level for Ontario Tire Stewardship, Stewardship Ontario, Waste Diversion Ontario and the Alberta Used Oil Management Association. In addition Grant is also an active member of the Retail Council of Canada's Environment Committee.

**15:30 – 17:00 – SESSION 5**

New and emerging programs – where's EPR going in Canada? – news from New Brunswick, Ontario, British Columbia, Quebec and the CCME

**Frank LeBlanc – Recycling Co-ordinator, New Brunswick Environment - New Brunswick Multi-Material Stewardship Board**

Frank was born and raised in New Brunswick. He is fluently bilingual and a graduate of Holland College, followed by years of on-going training in a broad range of enforcement-related and supervisory areas. Frank has spent more than 17 years as a public servant with the New Brunswick provincial government. With formal training in law enforcement, Frank entered the public service as a police officer with the Department of Justice. A move to the Department of the Solicitor General took place in the late 1980s where Frank continued his career in law enforcement focusing more on the court processes.

The practical and leadership skills that Frank obtained through his various roles in the justice system made him an ideal candidate to accept a position with the Department of Environment as an Environmental Enforcement Officer in the late 1990s. Frank then transferred to the Environmental Management Division as the Program Coordinator for the Beverage Containers Program and other innovative recycling initiatives. Frank has

been instrumental in moving the Department's programs from the traditional stewardship management approach to the extended producer responsibility model.

Frank has and continues to participate as the New Brunswick representative on a number of working groups that report to the Canadian Council of Ministers of the Environment. He represents the Department of Environment on the National Steering Committee for Electronic Recycling.

Frank is also known in the Department as a valuable team player and greatly admired for his relentless efforts to help those less fortunate. Be it through collecting coats, blankets, or leading fundraising activities, Frank demonstrates his leadership skills in all that he takes on.

### **Joyce Barretto - Ontario Municipal Household Special Waste (MHSW)**

Joyce Barretto is a seasoned executive with progressive experience in the public, private and non-profit sectors. She became CEO of Stewardship Ontario in December 2007.

Prior to joining Stewardship Ontario, Ms. Barretto was Assistant Deputy Minister, Agencies Division of the Ontario Ministry of Public Infrastructure Renewal, where she oversaw the development of government policy for gaming, alcohol and realty assets. In this role, she provided governance and leadership for specific organizations including the Ontario Gaming Corporation, the Liquor Control Board of Ontario, the Ontario Infrastructure Projects Corporation and the Ontario Realty Corporation.

Prior to becoming an Assistant Deputy Minister, she worked on special projects in the Office of the Premier, served as an Executive Director at the Ministry of Health and Long-Term Care, and as Vice President at the Ontario Realty Corporation.

In addition to a BA from the University of Western Ontario, Ms. Barretto has extended her education in public policy, leadership and human resource management.

Stewardship Ontario is the first industry funding organization created by Waste Diversion Ontario under the *Waste Diversion Act, 2002*. As its CEO, Ms. Barretto oversees implementing of the Ontario Blue Box Program Plan which, among other activities, collects fees from industry and distributes the funds to municipalities to pay industry's 50% share of the net cost of the "Blue Box" recycling program.

### **Jennifer Wilson – British Columbia Ministry of the Environment**

Jennifer Wilson is an analyst for the Environmental Protection Division of the British Columbia Ministry of Environment

Jennifer is currently the provincial file lead for beverage containers, pharmaceuticals, paint, pesticides, gasoline, solvents and flammable liquids. This year Jennifer will assist in developing industry-led product stewardship programs for two new product categories to be added to the Province of British Columbia's Recycling Regulation.

Jennifer holds an honours degree in Environmental Science from the University of Calgary.

**Laurie Giroux, Marbek Consultants - CCME EPR Evaluation Matrix**

Laurie has been a Marbek consultant since 1999, and has over 10 years of professional experience in the environmental field, with a specialization in waste management. She is currently assisting the CCME Extended Producer Responsibility (EPR) Task Group with the development of an outline for a National Action Plan on EPR, as well as a Canada-Wide-Strategy for Sustainable Packaging. Other recent work includes the development of Environment Canada's EPR/product stewardship inventory of Canadian programs, an assessment of the "free-rider" issue in EPR programs in Canada and internationally for the CCME EPR Task Group; and serving as a waste policy expert for a best practices scan for the Ontario Ministry of Environment. Recently, she was the lead evaluator in the review and re-design of the CCME EPR product evaluation tool.

Ms. Giroux has a Master's degree in Environmental Studies from Dalhousie University, and has previously worked for the Renfrew County Waste Management Board in Ontario.

**Marie Dussault – Chef de division, Division de la mise en valeur, Service des matières résiduelles, Ministère du Développement durable, de l'Environnement et des Parcs, Quebec**

Ms. Dussault, who holds a master's degree in socioeconomic geography from Université Laval, has been employed by the Ministère du Développement durable, de l'Environnement et des Parcs since 1989.

Her first job was with the Environmental Assessment Branch, where she was involved mainly with various issues related to the integrated disposal and management of residual materials. In 1996 she joined the Service des matières résiduelles when Quebec was beginning to develop its 1998-2002 policy for the management of residual materials. Presently the head of the development division, she has been involved in various legislative and regulatory issues and with different economic instruments, including the introduction of the requirement to prepare regional plans for the management of residual materials, the establishment of municipal compensation plans for recovery services, the introduction into Quebec of expanded responsibilities for producers (paint, used oil, a project to develop a regulatory framework), and the creation of a disposal pollution charge and of a municipal redistribution program.

**FRIDAY, FEBRUARY 29th**

**07:30 – 08:45**

**Rodney J. Fry, P.Eng., General Manager and Senior Engineer at Aspen Environmental**

Rodney Fry is a Senior Engineer with Envirem Technologies Inc. providing management of business development and environmental consulting services (Aspen Environmental).

He received his Bachelor of Science in Geological Engineering (Geotechnical-Environmental Option) from the University of New Brunswick in 1987.

He is working predominantly in the industrial waste management and composting field since 1997 together with Robert Kiely have grown Envirem's commercial composting business into one of the largest in Canada. Successfully developed and launched several new compost products including organic fertilizers, liquid bio-stimulant, and dehydrated compost into markets in Canada and the US.

Rod has served on the Compost Council of Canada "Compost Standards Development Committee". Enrolled Envirem as a founding member of the "Compost Quality Alliance" and obtained organic certification for several of their compost products through OCPP-ProCert.

Rod provides presentations on "Compost Markets and Quality" to several audiences throughout the year at speaking engagements, trade shows, and conference events throughout Canada and US.

#### **09:00 – 10:30 – SESSION 6**

Electronics Update – the roll out of EPR programs across the country continues – what's the latest news

#### **David Lawes – Analyst, British Columbia Ministry of the Environment – BC Electronics Program**

David Lawes manages a group of policy analysts that work to support and develop industry-led stewardship programs under the BC Recycling Regulation. David recently led the development of the new industry-led programs for electronics and tires. David represents the province on the Canadian Council of the Ministers of Environment (CCME) Extended Producer Responsibility Task Group and the National Steering Committee for Electronics Recycling.

David holds a degree in Environmental Science from Royal Roads University (RRU) and is about to embark on a Masters Degree at RRU that combines studies in business, environment, leadership and conflict management.

#### **Sylvie Castonguay – Directrice le Réseau quebécois des Centres de Formation en Entreprise et Récupération (CFER))**

Sylvie Castonguay has been involved in the education field since 1977. Her career has been mainly focused on the advancement of troubled youths. Since July 2003, Ms. Castonguay

has been the general manager of the Réseau québécois des CFER (Network of training centres in business and waste recycling). This organization oversees the activities of the CFERs in Quebec. The mission of the CFERs is to develop and promote, for the benefit of troubled youths, the CFER training program and help establish business schools in support of sustainable development.

**Mark Kurschner – Saskatchewan Waste Electronic Equipment Program (SWEEP)**

Mark's educational background is both science and law. After practising as a corporate lawyer in Vancouver, Mark "shifted gears" into business association management, and in 2002 became the president of Product Care Association in 2002.

Product Care's slogan is "Product Stewardship Solutions". It is a non profit industry association managing household hazardous and household special waste extended producer responsibility programs in Canada.

Product Care currently operates a paint/HHW stewardship program in British Columbia, paint stewardship programs in Saskatchewan and Nova Scotia.

In a new direction, Product Care is also the program manager for Canada's first industry managed electronics stewardship program, SWEEP, the Saskatchewan Waste Electronic Equipment Program.

Mark is based in Vancouver, Canada (home of the 2010 winter Olympics!).

**Dalton Burger – President and CEO Electronics Product Stewardship Canada**

Dalton. Burger is the President and CEO of Electronics Product Stewardship Canada. He is a bilingual lawyer and graduate of the University of Ottawa's Faculty of Law. He also holds a Bachelors Degree in Social Sciences.

Previously, Mr. Burger served as corporate counsel and head of government relations for an association representing Honda, BMW, Suzuki and other manufacturers of recreational products. Within this role, he helped to develop environmental policies including those related to clean air and land use.

As a senior executive in the Public Service, Mr. Burger was responsible for federal real property at Canada's busiest commercial ports. It was here that he led negotiations and litigation to remediate contaminated sites. He also consulted with First Nations in the context of port development and environmental remediation.

He has worked within the Department of Justice, Commercial Law Division, as well as the Competition Bureau where he negotiated and drafted an international treaty and worked on amendments to Canada's *Competition Act*.

Mr. Burger resides in Stouffville, Ontario with his wife and three children.

### **11:00 – 12:00 – SESSION 7**

Integrating Stewardship into the Business Model – how are companies responding to demands for stewardship and addressing increasing consumer environmental awareness – what role can government play?

#### **Chris McCurdy – S.C. Johnson “Greenlist” process**

Christopher McCurdy is Director of Technical Support for S.C. Johnson and Son Limited, in Brantford, Ontario. In this capacity, he is responsible for Quality Assurance, Regulatory Affairs, Safety, Health, and the Environment. Chris is currently a member of the Board of Directors for the Product Care Association and, as an industry representative on Ontario's MHSW Program Planning Committee, participated in the development of a stewardship plan for Waste Diversion Ontario.

Prior to his current position, Chris has held a number of cross-functional leadership roles in forecasting, inventory control, and production. He started with S.C. Johnson and Son Limited 20 years ago as a Senior Research and Development Chemist. During his early years with the company, Chris was involved, through trade associations, in the ten-year process of changing the Consumer Chemical and Container Regulations that became law in 2001.

Chris spent time as a Development Chemist in Oral Care at Colgate Palmolive Company and Laundry Care at Lever Detergents after graduating in 1984 from the University of Waterloo with an Honours Bachelor's of Science Degree in Chemistry.

Chris and his wife, Teresa, reside in Brantford Ontario with their four sons Andrew, Colin, Jacob, and Mitchell. Chris is actively involved in coaching Brantford Minor Hockey and Brantford Youth Soccer. Chris is the former chairperson of the Greening of Brant Committee and was an active council member of the Brant County Chapter of Toronto-Dominion Bank's Friends of the Environment Foundation. Chris is also a current member of the Brantford D.A.R.E. Board of Directors, a non-profit organization that works with Police Services and the schools to reduce the incidence of violence and substance abuse in his community.

#### **Christelle Léger – New Brunswick Environment Department**

Born and raised in New Brunswick, Christelle Léger completed an undergraduate degree in Translation from Université de Moncton in 1993. She also recently completed a Masters Degree in Environmental Studies from Université de Moncton. Her thesis focused on climate change adaptation, and she also completed major coursework on the subject of Extended Producer Responsibility, namely for used oil and electronic waste. Christelle has been with the New Brunswick public service for over 14 years, and joined the Department of Environment in 2001. She initially worked as a translator, proofreader, and communications officer and she is now a Policy Analyst with the Policy and Strategic

Planning Branch. Since her return to the Department after an educational leave, Christelle now sits on the Extended Producer Responsibility Task Group and the Environmental Assessment Task Group under the Canadian Council of Ministers of the Environment. She also served as a member of the New Brunswick Tire Stewardship Board.

One of Christelle's most critical functions with the Department of Environment is to ensure departmental workshops and conferences are conducted in an environmentally responsible manner. Christelle and her husband, Rick Davis, are expecting their first child in mid-March.

**13:30 – 14:30**

Workshop Highlights – A wrap up panel of expert rapporteurs summarizing the key learnings from the workshop

**Scott Cassel – Executive Director, US Product Stewardship Institute**

Scott Cassel is the Executive Director of the Product Stewardship Institute (PSI), which pursues initiatives to ensure that all those involved in the lifecycle of a product share responsibility for reducing its health and environmental impacts. Prior to founding the Institute in 2000, Scott served seven years as the Director of Waste Policy and Planning for the Massachusetts Executive Office of Environmental Affairs. He is also a founding Board Member and past-President of the North American Hazardous Materials Management Association, whose mission is to reduce the toxicity of the municipal waste stream. Scott has worked on product and waste management issues for the past 25 years for a start-up solid waste management company, a non-profit statewide environmental group, and several other state agencies, including the New Jersey Department of Environmental Protection and the Massachusetts Water Resources Authority. He was also a syndicated newspaper columnist in Massachusetts. Scott has a masters degree in environmental policy and dispute resolution from the Massachusetts Institute of Technology, and an undergraduate degree in Geology and Environmental Studies from the University of Pennsylvania.

**Kathy Palko – Nova Scotia Department of Environment and Labour**

Kathy Palko is a Policy Analyst with the Waste Resource Management for Nova Scotia Department of Environment and Labour CANADA

Kathy Palko has worked at the Nova Scotia Department of Environment and Labour for five years on waste-resource management policies and programs, including the development of Nova Scotia's electronic product stewardship regulations. She holds a BSc in Biology from the University of Guelph and an MA in International Development Studies (Environment) from Saint Mary's University in Halifax, Nova Scotia.

**Murray Driscoll - Chair of the New Brunswick Tire Stewardship Board**

Murray Driscoll was born in Cornerbrook, Newfoundland, the son of a clergyman. He is a

high school graduate of UBBTS Moncton and is an Arts Graduate of the Universite de Moncton.

Murray Driscoll is serving his second term as Deputy Mayor for the town of Quispamsis, first elected to the Quispamsis Town Council in 2001. Murray has been an advocate and continues to work for Affordable Non- Profit Senior's Housing. Murray is a former educator in the Kennebecasis Valley . He presently serves as the Vice Chair of the Board of Directors of St. John & St Stephen Nursing Home. He has served on the NB Nursing Home Association, the Rothesay Regional Police Commission, the Kennebecasis Valley Library Board and presently serves on the advisory council for Pro Kids. Murray's work as Chair of the Senior's Issues Committee has resulted in the establishment of the Kings Way Care Centre, a seventy-five bed Nursing Home just opened in Quispamsis.

He is dedicated to the education of and the recycling programs in New Brunswick as well as the sustainability of our resources. In 2007 he was elected Chair of the New Brunswick Tire Stewardship Board and also appointed Commissioner to the Fundy Regional Solid Waste Commission.

He and his wife, Nita, have resided in Quispamsis for 42 years and have two grown children, Claire and Steven and two Grand children Jay and Ava. Murray exhibits experience, enthusiasm, and a committed dedication to the Kennebecasis valley as one community.

